

MARK ROSENBERG

VIDEO EDITOR · CINEMATOGRAPHER BRAND MARKETER · SOUND DESIGNER

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WORK EXPERIENCE



LEAD EDITOR / CINEMATOGRAPHER

From Aug 2020 to Present

VIDEOGRAPHER / BRAND MARKETING MANAGER

From Dec 2014 To Aug 2020

FREELANCE VIDEOGRAPHER

From 2010 To Present

ECOMVIDS

- · Shoot and edit video marketing content (ads, commercials, etc) for e-commerce brands
- Ensure each creative performs optimally for the client
- · Review and coordinate edits by edit staff / manage team of editors

WELLNESS CHAMPIONS / NEW PATIENT MAVEN

- · Produced all media for promotional campaigns (audio, video, graphic)
- · Produced all media for various educational platforms
- · Managed CRM software and email campaigns

ROSENBERG PRODUCTIONS / PRISM PEAK PRODUCTIONS

- · Create promotional, informational, and documentary video content for numerous regular clients as well as individual projects
- · Capture and create highlight from events (weddings, conferences, concerts, etc)

REGULAR CLIENTS

- · Bridal Collective · 2020 Present
 - · Monthly package of educational content + event coverage
- · Life West Chiropractic College · 2020 Present
 - · Monthly package of podcasts & misc editing projects
- · Make It Better Media · 2022 Present
 - · Weekly editing projects for social media
- · ProtectHB · 2024 Present
 - · Monthly podcast production & weekly social media content

EDUCATION



BACHELORS DEGREE

2008 - 2012

HOFSTRA UNIVERSITY · HEMPSTEAD, NY

B.A. Film Studies & Production



EQUIPMENT

Sony FX3 Sony A7III **FE Lenses** DJI Mavic 2 DJI Ronin-S Gimbal **ZOOM H5N Recorder** Nanlite 300 Mac Studio Ultra



SOFTWARE

Adobe:

Premiere Pro, After Effects, Illustrator, Photoshop, Lightroom

Other:

ProTools, DaVinci Resolve, Final Cut Pro. Ableton Live. iZotope RX, Descript, Opus Clip, Captions



PRO SKILLS

- · Video editing
- Cinematography
- Brand marketing
- Motion graphics
- Sound design
- Audio production
- Music composition
- Music Mixing
- · Social media mgmt